

GELATO



PASTRY



COFFEE



BAKERY



PIZZA



The B2B platform for the gelato, pastry&chocolate, coffee, bakery and pizza communities. Where ingredients are trending, products are evolving, and technology and equipment are shaping the future of the out-of-home industry.

- EQUIPMENT, TECHNOLOGY & KITCHEN MATERIALS
- INGREDIENTS & SEMI-FINISHED GOODS
- FROZEN & READY-MADE PRODUCTS
- PACKAGING SOLUTIONS & MACHINERY
- FURNITURE, FURNISHINGS & DIGITAL SERVICES

SIGEP

WORLD

FACTS & FIGURES

2026
Edition

sigep.it

The World
Expo for
Foodservice
Excellence

ORGANIZED BY

**ITALIAN
EXHIBITION
GROUP**
Providing the future

IN COLLABORATION WITH



Ministero degli Affari Esteri
e della Cooperazione Internazionale

ITCA
ITALIAN TRADE AGENCY

OpportunItaly
Doing business growth with Italian excellence

THE LAYOUT

GELATO	PASTRY	COFFEE	BAKERY	PIZZA



EXHIBITORS

Data from the 2026 edition

The most comprehensive offer for the Foodservice sectors of Gelato, Pastry, Chocolate, Coffee, Pizza and Bakery: technology, ingredients, equipment, furniture, tableware and packaging solutions.

1,400

EXHIBITING BRANDS

+8% COMPARED TO 2025 EDITION

22%

FROM ABROAD

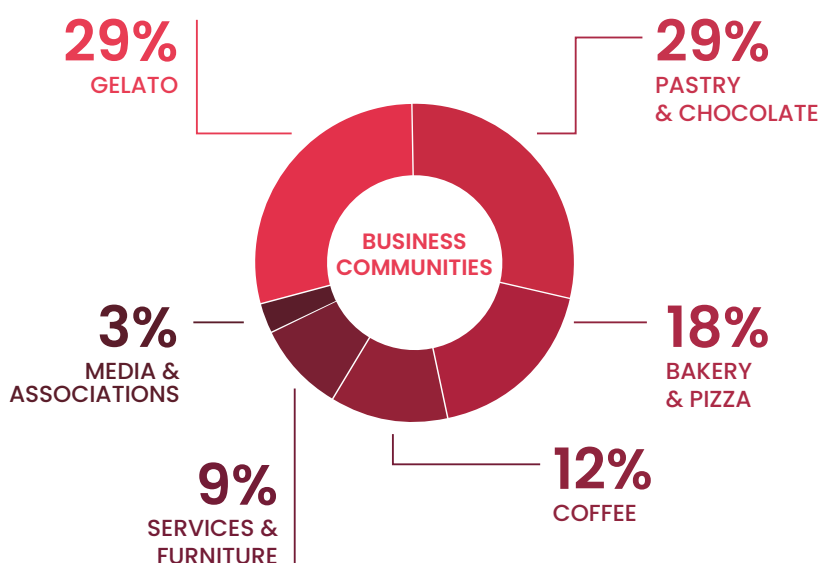
47

COUNTRIES

TOP COUNTRIES OF ORIGIN:

1. ITALY
2. SPAIN
3. GERMANY
4. FRANCE
5. CHINA
6. TURKEY

ACTIVITY SECTORS



138K

SQM OF EXHIBITION AREA

30

PAVILIONS

VISITORS

Data from the
2026 edition

SIGEP WORLD attracts Foodservice Industry professionals and decision makers whose business interests and activities will shape the future of this sector. **Importers, distributors, catering and hospitality chains**, from around the world, choose Rimini to preview the latest insights into the trending Foodservice solutions.



198,000

TOTAL
ATTENDANCE

25%

INTERNATIONAL
ATTENDANCE

OF WHICH **+7%** INCLUDED IN THE
PREMIUM VISITOR PROGRAM



160

COUNTRIES

TOP COUNTRIES OF ORIGIN:

1. ITALY
2. SPAIN
3. GERMANY
4. FRANCE
5. ROMANIA
6. GREECE

76%

EUROPE
(EXCLUDING ITALY)



9%

AMERICAS



5%

AFRICA

10%

ASIA AND
OCEANIA

34%

PUBLIC ESTABLISHMENTS / CHAINS



28%

PRODUCERS/LABORATORIES



3%

MEDIA, ASSOCIATIONS & INSTITUTIONS, PROFESSIONAL INSTITUTES

10%

SERVICES

25%

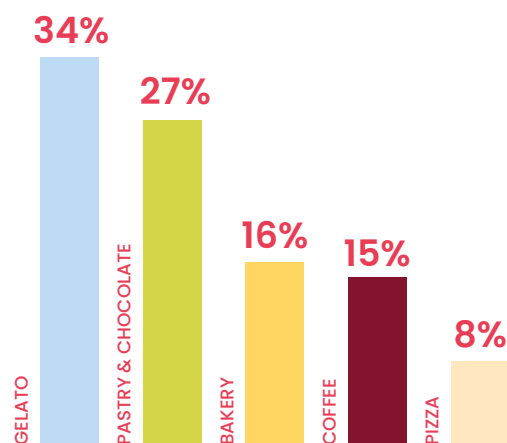
DISTRIBUTION



VISITOR PROFILE

- Owner/CEO
- Head of production
- Head of purchasing
- Sales manager
- Marketing manager
- Skilled worker
- Chef
- Food & Beverage manager
- Architect/Designer
- Consultant

EXHIBITION SECTORS OF INTEREST



TOP BUYERS

Data from the
2026 edition

Thanks to careful scouting initiatives targeting **top-profile buyers** and cooperation with the Italian Trade Agency (ITA), the Ministry of Foreign Affairs and International Cooperation, along with the support of IEG's international network of regional advisors, the expo attracts real decision-makers. This makes SIGEP WORLD a unique opportunity to meet selected buyers from all over the world.



502
BUYERS



74 COUNTRIES | **18** DELEGATIONS FROM ALL OVER THE WORLD



5,851
BUSINESS MEETINGS

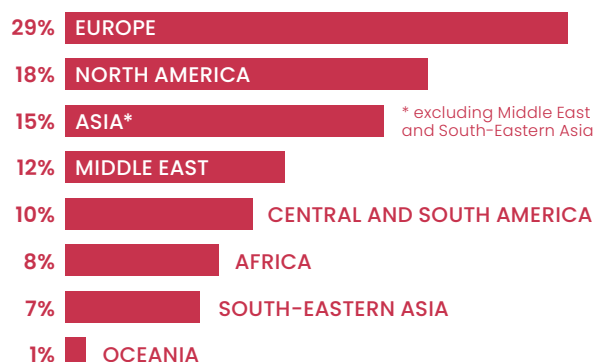
TOP 5 COUNTRIES

1. **USA**
2. **INDIA**
3. **CANADA**
4. **TURKEY**
5. **SPAIN**

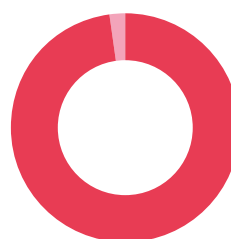
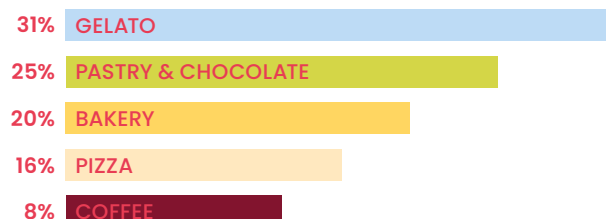
PROFILE



ORIGIN

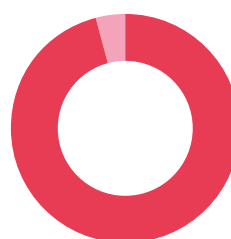


EXHIBITION SECTORS OF INTEREST



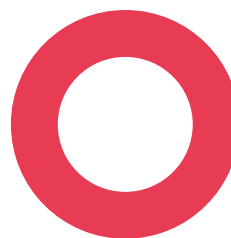
99%

CONSIDER THEMSELVES
SATISFIED WITH THE
EXHIBITION OFFER



98%

DECLARE THAT HAVE
ACHIEVED THEIR
OBJECTIVE



100%

RECOMMEND TO VISIT
SIGEP WORLD

EVENTS

Data from the
2026 edition

A rich programme of talks, demos, masterclasses and competitions aimed at enriching operators' skills and knowledge, keeping abreast of the latest trends and innovations and encouraging the sharing and exchange of ideas.

400

EVENTS

8

ARENAS

8

COMPETITIONS

200

SPEAKERS

3

INTERNATIONAL COMPETITIONS

GELATO WORLD CUP
JUNIORES PASTRY WORLD CUP
PIZZA SENZA FRONTIERE - WORLD PIZZA CHAMPION GAMES

SIGEP VISION

SEE
WHAT'S
COMING,
FIRST

An exclusive global observatory for the Foodservice Industry, developed in collaboration with top research institutes and crafted to deliver insights and trend intelligence to SIGEP WORLD community.

VISION PLAZA

The stage dedicated to new trends, visions and possible scenarios in the sector.

26

TALKS

START-UP AREA

An exhibition area entirely reserved for innovative Start-Up and young companies.

20

START-UPS

LORENZO CAGNONI AWARD

A prestigious award assigned to the revolutionary pioneers of the sector.

The categories:

1. BEST ORGANIC / FREE FROM PRODUCT
2. DIGITAL INNOVATION AND AI
3. EQUIPMENT, TECHNOLOGY & KITCHEN MATERIALS
4. FROZEN & READY-MADE PRODUCTS
5. INGREDIENTS & SEMI-FINISHED GOODS
6. PACKAGING SOLUTIONS & MACHINERY
7. SUSTAINABILITY

IN COLLABORATION WITH



ASSOCIAZIONE
NAZIONALE
GIOVANI
INNOVATORI

ITA[®]
ITALIAN TRADE AGENCY

SUSTAINABILITY DISTRICT

The special area dedicated to the latest innovation in sustainable practices.

25

TALKS

COMMUNITY

Data from the
2026 edition

199.7K

SOCIAL COMMUNITY

300K

NEWSLETTER DATABASE

DIGITAL
PLATFORM

5.5 MILLION

TOTAL IMPRESSION
ON SOCIAL MEDIA

802

JOURNALISTS

430,350

EXHIBITOR SECTION
INTERACTIONS

TEO The Eating Out Hub

The Eating Out Hub is the business community that brings together Italian Exhibition Group's foodservice events, acting as a catalyst for business growth, networking, content creation, and innovation.

JUNE
8-9,
2026

SHANGHAI, CHINA

JULY
15-17,
2026

SINGAPORE

JANUARY
23-27,
2027

RIMINI

FEBRUARY
21-23,
2027

RIMINI

13-15
APRIL
2027

LAS VEGAS

SIGEP
CHINA

Excellence
In Foodservice

ROADSHOW

艾意吉
IEGX CHINA

SIGEP
ASIA

Excellence
In Foodservice

IN CONJUNCTION
WITH
RESTAURANT ASIA
CO-LOCATED WITH
SPECIALITY FOOD2GO

IEGX ASIA

SINGAPORE
Sands Expo &
Convention Centre

SIGEP
WORLD

The World Expo for
Foodservice Excellence

RIMINI, ITALY
Expo Centre

BEEER
FOOD &
ATTRACTION

The Eating Out
Experience Show

YYY
MIXOLOGY
ATTRACTION
The Fine Drinking
Experience Show

BB
TECH
EXPO

The Beer & Beverage
Technologies Show

RIMINI, ITALY
Expo Centre

SIGEP
USA

Excellence
In Foodservice

LAS VEGAS, USA
Las Vegas Convention
Center
@ INTERNATIONAL PIZZA EXPO



SEE YOU AT

SIGEP

WORLD

The World
Expo for
Foodservice
Excellence

23–27
January 2027

*Rimini
Expo Centre,
Italy*

teamsigep@iegexpo.it
sigep.it



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